

# Customer Information pursuant to Art. 13 GDPR

## Who is responsible for data processing?

The controller within the meaning of data protection law is:

### **Sumcab Specialcable GmbH**

Allmendstraße 5/1

74629 Pfedelbach

You can find further information about our company, details of the persons authorized to represent us, and additional contact options in the legal notice on our website:

<https://www.sumcab.de/de/impressum>

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## What data of yours do we process and for what purposes?

If we have received data from you, such as your name, address, telephone number, email address, bank details, etc., we will generally only process it for the purposes for which we received or collected it.

Processing for other purposes will only be considered if the necessary legal requirements pursuant to Art. 6(4) GDPR are met. In such cases, we will of course comply with any information obligations under Art. 13(3) GDPR and Art. 14(4) GDPR.

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## What is the legal basis for this processing?

The legal basis for processing personal data is, as a rule — unless specific legal provisions apply — Art. 6 GDPR. The following legal bases may apply in particular:

### **a) Based on your consent**

Legal basis: Art. 6(1)(a) GDPR

Purpose: The data is processed for advertising purposes or for participation in a sweepstake.

Right to withdraw: You can withdraw consent at any time. This also applies to any consent given before the GDPR came into effect. The legality of processing based on consent before its withdrawal remains unaffected.

### **b) To fulfill contractual or pre-contractual obligations**

Legal basis: Art. 6(1)(b) GDPR

Purpose: The data is processed to perform contractual services, such as fulfilling a purchase agreement, providing services, or delivering goods or services ordered by phone or email.

### **c) Due to legal obligations**

Legal basis: Art. 6(1)(c) GDPR

Purpose: We are subject to legal obligations, such as tax reporting requirements.

### **d) Based on legitimate interests**

Legal basis: Art. 6(1)(f) GDPR

Purpose: Where necessary, we process your data beyond the actual performance of the contract to safeguard our legitimate interests or those of third parties, such as communication (email, phone) to maintain business relationships, fulfillment of a statutory obligation, consulting credit agencies (e.g., SCHUFA) to assess credit and default risks, needs analysis for direct customer contact, advertising or market and opinion research (unless you have objected), establishing legal claims and defense in legal disputes, ensuring IT security and operations, preventing and investigating crimes, building and facility security measures (e.g., access controls), enforcing house rules, and managing and further developing services and products.

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### **How long will the data be stored?**

We process data as long as it is necessary for the respective purpose. Where statutory retention obligations apply — e.g., under commercial or tax law — the relevant personal data will be stored for the duration of the retention period (typically two to ten years). After the retention period, we will assess whether continued processing is necessary. If it is no longer required, the data will be deleted.

We generally review the necessity of continued processing at the end of each calendar year. Given the volume of data, this review focuses on specific data categories or processing purposes.

Of course, you can request information at any time about the personal data we hold about you, and, where it is no longer needed, request its deletion or restriction of processing.

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### **Who receives your data?**

Within the company, those who need your data to fulfill contractual or legal obligations will have access to it. Service providers we use may also receive data for these purposes. These include IT service providers, printing services, logistics, telecommunications, accounting, debt collection, consulting, sales, and marketing companies.

Your personal data will only be shared with third parties if this is necessary for contract execution, permitted based on a legitimate interest under Art. 6(1)(f) GDPR, if we are legally required to do so, or if you have given consent.

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### **Where is the data processed?**

Your personal data is processed exclusively in data centers within the Federal Republic of Germany.

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### **Obligation to provide data**

Within the scope of our business relationship, you must provide the personal data necessary

for initiating and conducting a business relationship and fulfilling contractual obligations, or data we are legally required to collect. Without this data, we will generally be unable to conclude or perform a contract with you.

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### **Automated decision-making**

We generally do not use automated decision-making according to Art. 22 GDPR for establishing or conducting the business relationship. If such procedures are used, you will be informed separately, as required by law.

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### **Your rights as a data subject**

You have the right to obtain information about the personal data we process about you.

If you request information and do so in a non-written form, we may ask you to provide proof that you are the person you claim to be.

You also have the right to rectification, deletion, or restriction of processing where legally permitted.

Furthermore, you have the right to object to the processing of your data within the framework of legal requirements, as well as the right to data portability.

In particular, you have the right to object under Art. 21(1) and (2) GDPR to the processing of your data for direct marketing purposes if based on legitimate interests.

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### **Right to lodge a complaint**

You have the right to lodge a complaint with a data protection supervisory authority:

#### **State Commissioner for Data Protection and Freedom of Information Baden-Württemberg**

Königstrasse 10 a

70173 Stuttgart

Postal address:

Postfach 10 29 32

70025 Stuttgart

Tel.: +49 711 615541-0

Email: [poststelle@lfdi.bwl.de](mailto:poststelle@lfdi.bwl.de)

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### **Our Data Protection Officer**

We have appointed an external data protection officer for our company:

**Wegner Safety & Security**

– Data Protection Officer –

Äspelesweg 14

74575 Schrozberg

Email: [info@wegner-sicherheit.de](mailto:info@wegner-sicherheit.de)